

Degree Plan of English-Teaching Program on International Business Management

国际工商管理全英语授课专业教学计划

Category of Courses/ 课程类别	Attribute/ 课程属性	Course Name/ 课程名	College Offering the Course/ 开课单位	Teacher/ 授课教师	Course Code/ 课程代码	Credits/ 学分	Total Class Hours/ 总学时	Class Hours of Theoretical Study/ 理论学时	Class Hours of Practical Study/ 实践学时	Class Hours Per Week/ 周学时	Semester to offer the Course/ 开课学期	完成学分/ Credits for the Part	Credits for the Category/ 各类课程学分
Category of Language Proficiency/ 语言类	Electives/ 选修	Chinese- I /汉语-1	School of Overseas Education/ 海外教育学院		914001040	4	64	64		4	1	8	32
		Chinese- II /汉语-2			914002040	4	64	64		4	2		
	Compulsory Courses/ 必修课	Chinese-III /汉语-3			914003040	4	64	64		4	3	8	
		Chinese-IV /汉语-4			914004040	4	64	64		4	4		
	Compulsory Courses/ 必修课	College English- I /大学英语-1	College of Foreign Languages and Cultures/ 外国语学院		105385040	4	64	64		4	1	8	
		College English- II /大学英语-			105386040	4	64	64		4	2		
	Electives/ 选修	College English- III /大学英语-			105387040	4	64	64		4	3	8	
		College English- IV /大学英语-			105388040	4	64	64		4	4		

Category of Cultural Qualities /历史文化类	Electives/ 选修	The 20th Century History of China/ 二十世纪中国历史	History& Culture School/Tourism School/ 历史文化(旅游管理)		106264020	3	48	48		3	2	20	26
		China and the World/ 中国与世界			106267030	3	48	48		3	3		
		Chinese Culture and Society/ 中国文化与社会			106296030	3	48	48		3	4		
		Modern Politics of China/ 中国现代政治			106388030	3	48	48		3	5		
		Wushu-II/ 武术-2	College Gym/ 体育学院		888033020	2	32	32		2	2		
		Badminton-II/ 羽毛球-II			888035020	2	32	32		2	4		
		Badminton-I/ 羽毛球-I			888034020	2	32	32		2	3		
		Table Tennis/ 乒乓球)			888036020	2	32	32		2	2		
		Religion in Chinese Society/ 中国社会的宗教	History& Culture School/Tourism School/ 历史文化(旅游管理)		106389030	3	48	48		3	6	6	

	Compulsory Courses/必修课												
		Calligraphy/书法			106390030	3	48	48		3	4		
Curriculum of Basic Courses/公共基础类	Electives/选修	C Program/C程序设计	School of basic computer teaching center/计算机基础教学中心		909030020	2	48	28	20	2	3	8	17
		Linear algebra/线性代数	College of mathematics/数学学院		201115030	3	48	48		3	2		
		Probability Statics/概率统计			201116030	3	48	48		4	3		
	Compulsory Courses/必修课	Calculus-I/微积分			201113040	4	64	48	16	4	2	9	
		Calculus-II/微积分			201114050	5	80	64	16	5	1		
Category of Major Basics/专业基础类	Compulsory Courses/必修课	Macroeconomics/宏观经济学	School of Business/商学院	应千伟	402469030	3	48	48		3	2	17	17
		Managerial Economics/管理经济学		谢薇	402470030	3	48	48		3	1		

		Principles of Management Science/ 管理学原理		王维成	402471030	3	48	48		3	1		
		Accounting / 会计学原		王黎华	402472030	3	48	48		3	1		
		Statistics / 统计学原		朱兵	402473030	3	48	48		3	5		
		Introduction to Business Management / 企业管理概论		赵露	402474020	2	32	32		3	1		
Category of Major Essentials / 专业核心	Electives/ 选修	Finance/ 金融学	School of Business/ 商学院	应千伟	402475030	3	48	48		3	4	15	41
		Global Business and MultiNational Enterprises in China/ 全球商务与在华跨国公司管理		王维成	402476030	3	48	48		3	5		
		Management Information System / 管理信息系统		黄勇	402477030	3	48	32	16	3	4		
		Supply Chain Management / 供应链管理		金茂竹	402478030	3	48	48		3	6		

		Innovation, entrepreneurship management in Chinese Firms / 中国当代企业创业、创新管理		王元地	402479030	3	48	48		3	6		
	Compulsory Courses/必修课	Marketing/市场营销	School of Business/商学院	方正	402480030	3	48	48		3	2	26	
		Human Resource Management / 人力资源管理		刘莘/周浩	402481030	3	48	48		3	2		
		Principles of Corporate Finance/ 财务管理		孙美	402482030	3	48	48		3	3		
		Corporate Strategy/ 企业战略管		赵长轶	402483030	3	48	48		3	2		
		Investments/ 投资学		陈传	402484030	3	48	48		3	4		
		Business Communication/ 商务沟		杨安华/唐英凯	402485020	2	32	32		3	4		
		Operation management / 运营管理		李颖	402486030	3	48	48		3	3		
		Customer Relation Management / 客户关系管理		郭钊侠	402487030	3	48	48		3	5		

		Organizational Behavior/组织行为学		余伟萍/李珊	402488030	3	48	48		3	5		
Category of Practical Education/实践性教学	Compulsory Courses/必修课	ERP Simulation Training/ERP综合实验	School of Business/商学院	戈鹏	402489010	1	16		16	16	5	14	14
		System Simulation Training/系统仿真实		刘柱胜	402490010	1	16		16	16	6		
		Enterprise cognition practice/企业认知实			402491020	2	32		32	16	6		
		Graduation Practice/毕业实习			402492020	2	32		32	16	7		
		Graduation Thesis/毕业论文			402493080	8	192			16	7~8		
Total Credits/总学分	110	Required Credits/必修课学分	88	Proportion /所占比例%	80	Selective Credits/选修课学分	22	Proportion /所占比例%	20	Category of Practical Education Credits/实践性环节学	14	Proportion /所占比例	13
Total: Required 88 Credits, Selective 22 Credits/总计: 必修 88学分, 选修22 学分													