

**四川大学商业分析专业（全英文授课）教学计划进度表/**  
**Curriculum of Business Analytics (English-Teaching Program) at SCU**

课程类别 /Category of Courses	课程属性 /Attribute	课程名/Course Name	开课单位 /College Offering the Course	授课教师 /Teacher	课程代码 /Course Code	学分 /Credi ts	总学时 /Total Class Hours	理论学时 /Class Hours of Theoretical Study	实践学时 /Class Hours of Practical Study	周学时 /Class Hours Per Week	开课学期 /Semester to offer the Course	完成学分 /Credits for the Part	各类课程 学分 /Credits for the Category
语言类 /Category of Language Proficiency	必修课 /Compulsory Courses	汉语-1/Chinese-I	海外教育学院 /School of Overseas Education		914001040	4	64	64		4	1	16	16
		汉语-2/Chinese-II			914002040	4	64	64		4	2		
		汉语-3/Chinese-III			914003040	4	64	64		4	3		
		汉语-4/Chinese-IV			914004040	4	64	64		4	4		
历史文化类 /Category of Cultural Qualities	选修 /Electives	中国文化与社会/Chinese Culture and Society	历史文化(旅游) 学院/History & Culture (Tourism) School		106296030	3	48	48		3	2	10	12
		书法/Calligraphy			106390030	3	48	48		3	4		
		大学体育(武术)-1/Physical Education(Martial Arts)-1	体育学院 /College Gym		888032020	2	32	32		2	1		
		大学体育(武术)-1/Physical Education(Martial Arts)-2			888033020	2	32	32		2	2		
		Introduction of Chinese Cooking/中华烹饪入门	政治学院 /Political school		107099020	2	32	32		2	1		
公共基础类 /Category of Regular Basic	必修课 /Compulsory Courses	线性代数/Linear algebra	数学学院		201115030	3	48	48		4	1	12	12
		微积分/Calculus-I			201113040	4	64	48	16	4	1		
		微积分/Calculus-II			201114050	5	80	64	16	5	2		
专业基础类 /Category of Major Basics	必修课 /Compulsory Courses	微观经济学/Introdcution to Microeconomics	商学院/School of Business	吴 鹏	102276030	3	48	48			2	15	15
		宏观经济学/Introduction to Macroeconomics		应千伟	402469030	3	48	48			3		
		管理学原理/Itroudction to Management		王维成	402471030	3	48	48			1		
		会计学原理/Accounting		王黎华	402472030	3	48	48			2		
		财务管理/Fanancial Management		刘海月	402482030	3	48	48			3		
		运筹学导论/Introduction to Operations Research		胡知能	402568040	4	64	64			3		

专业核心类 /Category of Major Essentials	必修课 /Compulsory Courses	商业不确定决策分析/Business Decision Analytics under Uncertainty	商学院/School of Business	吴 萌	402569030	3	48	48			4	16	16
		商务统计导论/Introductory Statistics for Business		朱 兵	402570030	4	64	64			3		
		应用多元统计/Applied Multivariate Analysis		姚黎明	402571040	4	64	64			4		
	选修 /Electives	计量经济学导论/Introduction to Econometrics		吴志彬	402572030	3	48	48			5	34	35
		商业研究方法/Research Methods for Business		李宗敏	402590030	3	48	48			4		
		优化实验（I）/Optimization Experiment (I)			402582010	1	16		16		5		
		优化实验（II）/Optimization Experiment (II)			402583010	1	16		16		6		
		统计实验（I）/Statistics Experiment (I)			402584010	1	16		16		5		
		统计实验（II）/Statistics Experiment (II)			420585010	1	16		16		6		
		商业流程分析/Business Process Analysis		陶志苗	402574020	3	48	48			5		
		管理信息系统/Management Information System		颜锦江	402575030	3	48	48			4		
		组织行为学/Organizational Behavior		李 颖	402576020	2	32	32			5		
		公司战略经济学/Corporate Strategy Economics		赵长轶	402577030	3	48	48			5		
		商业法/Business Law			402586030	3	48	48			5		
		市场营销/Marketing			402480030	3	48	48			6		
		系统分析与项目管理/Systems Analysis and Project		陈 哲	402579020	2	32	32			6		
		商业计算机应用/Computer Applications for Business		郭红梅	402580030	3	48	48			6		
		商业数据挖掘/Data Mining for Business		肖 进	402581030	3	48	48			6		
		ERP综合实验/ERP Simulation Training		戈 鹏	402489010	1	16		16		6		

实践性教学环节 /Category of Practical Education	必修课 /Compulsory Courses	企业认知实习（I）/Field Study (I)	商学院/School of Business		402587010	1	16		16		3	7	7
		企业认知实习（II）/Field Study (II)			402588010	1	16		16		4		
		企业认知实习（III）/Field Study (III)			402589010	1	16		16		5		
		企业认知实习（IV）/Field Study (IV)			402492020	1	16		16		6/7		
		毕业论文/Graduation Thesis			402591020	2	32				7~8		
		总计：110学分/Total:110 Credits, 必修75，选修40 Required 75Credits, Selective 40 Credits											