

Zhejiang Gongshang University

Hospitality Management

Duration:4 years

Tuition Fee:18000RMB/YEAR

Program Objectives

Designed to meet the needs of international hotel industry, this BSc program gives the students both in-depth knowledge in hotel management and a broader range of transferable skills that can be applied to a variety of hotel supervisory and managerial roles.

Program Requirement

This bachelor program requiring one year of practice after three years of theoretical study makes students fully master the knowledge of hotel management and service and the related skills. And they can communicate with guests and colleagues both using English and Chinese in the hotel.

Main Courses

Hotel Operation and Management; Food & Beverage Operation and Management;
Rooms Division Operation and Management; Hotel Human Resource Management;
Hotel Facilities Management; Hotel Accounting

Faculty

Faculty of Hotel Management (FHM) was founded in 1983. Over the past thirty years,

the FHM has worked at the boundaries of theory and practice. FHM has maintained a good reputation in teaching and research on hotel management in China. Our academic staff have a wide range of research interests and have been involved in many research projects sponsored by government and private agencies.

Length, Credits and Degree

The length of curriculum is four years. Minimum credits for graduation: 130 credits. Qualified students will be granted Bachelor degree of Management in International Hotel Management.

Instruction Language

- All the courses are delivered in English except some of Chinese language courses.
- Dissertation is required to be written in English