



## **INTERNATIONAL BUSINESS (MIB)**

### **(English-taught Master's Program)**



#### **Program Highlights**

- ✧ Study at a state-key university with experienced faculties in English-taught program exclusively designed for international students.
- ✧ Compared to academic master's program, this professional master's program attaches importance to cultivating practical & innovative abilities through case studies. Students will be involved in a large amount of project practices and internships in the second year.
- ✧ Initiate establishing GuanXi (business network) as early as possible and benefit more for the future career development.

#### **Program Description**

- ✧ This project aims to prepare the student with solid theoretical foundation and extensive knowledge in the specialty areas, helping them develop strategic vision, innovative thinking and pioneering spirit as well as the abilities of decision-making, coordination and organization, which are key for one to become a real international business talent in the future.
- ✧ The graduates can adapt to the changing environment of international market, familiar with the main national policies for investment and trade, engage not only in international business enterprises, but in government departments and research institutions .
- ✧ The main research areas are: international investment theory and practice, international business and management, etc. Certain advantages and characteristics lies in the research and practice of international trade in the fields of textile and clothing.

## Schooling & Graduation

- Schooling: 2(two) years
- Intake: each September(autumn semester)
- 1<sup>st</sup> academic year: full time courses learning, 34 compulsory credits and 10 elective credits must be acquired.
- 2<sup>nd</sup> academic year: project practices, internships, thesis writing and defense.
- Graduation: those who complete the required credits and internship/project practices, finish the thesis and pass the defense will be granted a master degree.

## Curriculum

	Courses	Credits
Compulsory Courses Credits Required: 24	International Economics	2
	Business Statistics	2
	International Business	2
	International Finance	2
	Business Law	2
	Import & Export Practice	2
	Business Communication and Cross-culture Management	2
	Introduction to China	2
	Chinese Language	8
Elective Courses Credits Required: 10	Game Theory for Economics	2
	International Marketing	2
	Doing Business in China	2
	Cooperation Finance Management	2
	International Business Management	2
	Financial Risk Management	2
	Human Resources Management	2
	Supply and Purchase Management	2
	Strategy Management: Theory and Application	2

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- **Fees** (Page 18)

- ✓ Application Fee: CNY 800/person
- ✓ Tuition Fees: CNY 40,000/academic year
- ✓ Insurance: CNY400/semester (compulsory)

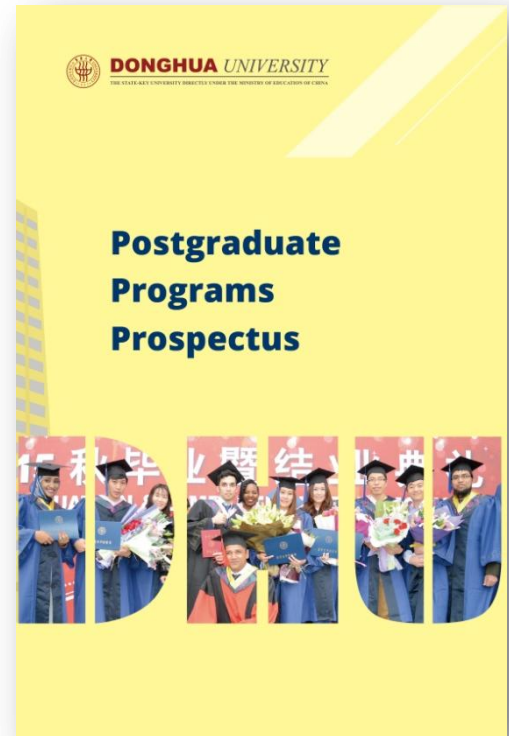
**\*\* Neither CSC nor SGS cover this MIB**

- **Application** (Page 20-21)

- ✓ Deadline: Jun. 30 (September intake only)
- ✓ Eligibility: Non-Chinese citizen in good health, be a bachelor's degree holder under the age of forty(40).

- **Application Procedure** (Page 22-23)

- **Application Materials** (Page 24-25)



## Enhance Your English

To meet DHU language entry requirements within a shorter period, students can choose to enhance the English proficiency at DHU by participating University Foundation Program (UFP).

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