

The Proposal of English Taught Undergraduate Program of International Economics & Trade for International Students

Background

Economic globalization powerfully impels the internationalization of higher education's development. All nations strive to improve international position and influence through internationalization of higher education. Consequently, 《Outline of Reformation and Development in education for long and medium(2010-2020)》 presented: "Government need further raise scholarships and attract more oversea students coming for study, especially support students from developing countries. In addition, we probably need offer more courses for higher education and then improve the quality of education for overseas constantly." On the other hand, a growing number of oversea students are willing to study in China as China's impact on the world economy and politics has been immense. Unfortunately, most of them can not quite study in Chinese. Therefore, we offer undergraduate and postgraduate studies by English teaching in order to following the development trend of international higher-education and also raising the level of teaching inevitably.

The Objective of Curriculum

International trade is becoming more essential for industrial and economic development under the background of economic globalization. Nowadays, International trade has good organization and careful division. There are always new classes of trade appearing continually and structural trade makes necessary adjustments synchronously. Thus, there is a huge demand for international business employees. We offer this major for several reasons. Firstly, it will satisfy the requirement of interests for oversea students from the third world countries. Secondly, it may reduce the chance of trade friction and barrier while trade between counties. Besides we will let more students understand the status of economic development, culture and business of model in China.

As well known, English is a widespread language particularly in international economic and communication. We are thrilled to be integrated in the world. Moreover, we encourage the development of bilingual education actively, and nurture many teachers to get all the right qualifications. In fact, it not just achieves good economic result and also further improves the ability of teaching as well. Meanwhile, it will open up the international filed of vision and raise the level of our education.

The models and characteristics

Model:

Pure English teaching. Exemption of political lesson, such as Introduction to Mao Zedong thought and Socialism with Chinese Characteristics and Marxism Philosophy.

Small class teaching. Groups are restricted to a maximum of 25 people. The model uses Interaction by discuss

foster student's independent learning and practice and innovative spirit. Counselor includes foreign teacher and foreign graduate students

insist on running the school open and carry out extensive international exchanges and cooperation

Characteristic:

All international students. We will design professional training programs based on characters of oversea students

Attention to help students studying and resolving problems independently throughout borrowing experience of training mode from western countries

We must combine theory with practice. International Trade Practice Centre may strengthen the practical ability of students as they cooperate with Shandong Lianchuang Group. It actually uses Alibaba international trade system as a platform, and it represents the real requirement of enterprise and operation process for overseas orders

Objectives of Specialized Training

We aim to cultivate talents who can master the basic knowledge and skill of international trade, at the same time understands the status of international trade development. What is more, policy and related law is also necessary for grasping. They also need have the ability to research and manage in international firms and foreign enterprise in order to adapting the requirement of integration of world economy.

Requirement of Vocational Training

Graduates should obtain knowledge and capability as following:

Proficiency in Modern Economics, theory and method of International Economic; analyze and study by econometric methods master the theory and practice of international trade and the method of international logistics management know well about the status of global trade and policy and laws Understand the format and content of new trade; skilled in E-commerce Familiarity with development of economy, culture and customs in China.

Major Courses

Microeconomics, Macroeconomics,, The Economics of Money and Banking, International Trade, International Finance, Accounting, Public Finance, Statistic, Econometrics, World Economy, The Practice of International Trade ,International Marketing, International Investment, International Transportation and Insurance, International Business, International Business Law and Practice, Business English Writing.

Length of School and Degree

Duration: 4 years

Degrees Conferred: Bachelor of Economics