

**Course list of Bachelor of Business Administration Program
Ningbo University – the University of Manitoba Joint Program
(English Taught)**

Term	Year	Course Name	Hours/Week	Weeks
1	1	Introductory Financial Accounting	3 hours/week	17
		Introduction to Management Science	3 hours/week	17
2	1	Microeconomics	3 hours/week	17
		Information Systems for Management	3 hours/week	17
1	2	Macroeconomics	3 hours/week	17
		Basic Statistical Analysis	3 hours/week	17
		Introductory Managerial Accounting	3 hours/week	17
		Introduction to Management and Organization Theory	3 hours/week	17
		Introduction to Organizational Behaviour	3 hours/week	17
2	2	Fundamentals of Marketing	3 hours/week	17
		Corporate Finance	3 hours/week	17
		Human Resource Management	3 hours/week	17
		Commercial Law	3 hours/week	17
1	3	Fundamentals of Production and Operations Management	3 hours/week	17
		Introduction to Communications	3 hours/week	17
		International Trade Practice	3 hours/week	17
		International Marketing	3 hours/week	17
		Investments	3 hours/week	17
		Transportation principles	3 hours/week	17
		Administrative Policy	3 hours/week	17
2	3	Marketing Research	3 hours/week	17
		Strategic Management	3 hours/week	17
		International Finance	3 hours/week	17
		Introduction to Supply Chain Management	3 hours/week	17

Term	Year	Course Name	Hours/Week	Weeks
2	3	Financial Derivative	3 hours/week	17
		Business Ethics	3 hours/week	17
1	4	International Management	3 hours/week	17
		Supply Chain & Logistics	3 hours/week	17
		Tariffs, Trade, and Commercial Policy	3 hours/week	17
		Advertising	3 hours/week	17
2	4	Graduation Practice	/	/

Note:

Term 1 usually starts every September and ends the following January. Term 2 starts every February and finishes in June.