

# Wenzhou University Business Administration (Aviation Management) Bachelor Program English Instruction

Title: Business Administration (Aviation Management), Taught in English, 4 years

- Degree Awarded: Bachelor of Management
- Institute: College of International Education

The courses within the program deliver the required MBA core content while investigating trends in the key industry segments in the world of aviation.

#### **Industry Introduction:**

This bachelor program is the first bachelor program in China that characterized in general aviation study. Different from traditional business aviation, it added the professional knowledge of aviation management. Opportunities for aviation personnel are growing steadily. Today's competitive job environment requires the right education and training to help you succeed.

#### **Courses:**

Required Courses 必修课	Aviation Management Core Courses 核心课程	Choose 3 courses from the following: 从下列课程中选三门 课	Choose Group I or Group II 两组二选— Group I Airport or Airline Management Group 第一组机场或航线管 理
Accounting I 会计学(I)	Introduction to Aviation and Business 航空商务导论	Foundations of Supply Chain Management 供应链管理基础	
Principles of Managerial Accounting 管理会计学原理	Emergency Planning and Management 紧急措施和管理	Logistics Management 物流管理	Airport Planning and Management 机场规划与管理
Managerial Accounting 管理会计学	Aeronautics 航空学	Independent Study in Management 管理学独立研究	Air Cargo Management 航空货运管理
Computer Applications in Business 计算机商务应用	Air Traffic Control 空中交通管制	Public Finance 公共财政	Group II Airline Management 第二组 航线管理
Business Law I 商务法(I)	Case Studies in Aviation Finance Management 航空财政管理案例分析	International Economics 国际经济学	Corporate and Business Aviation 企业和商业航空
Management Theory and Practice 管理学理论和实践	Airport and Aviation Security 机场与航空安全	Advanced Statistics 高级统计学	Airline Management 航线管理
Principles of Finance 财政学原理	Commercial Aviation Safety 商务航空安全		
Introduction to Economic 经济统计学导论	Aviation Law 航空法	33 0	
Introduction to Marketing 市场营销导论	Ethics and Issues in Aviation 航空道德与争议		
	Aviation Seminar and Internship 航空讲座与实习		



## **Fee Structure:**

Tuition Fee: RMB 18000 / Year

Accommodation Fee: Double room: RMB 4000 / Year; Triple room: RMB 2900 / Year.

**Duration:** 4 years

Teaching Medium: English

Application Deadline: 2018.7.30

Time of Enrollment: 2018.10.8

# **Entry Requirement:**

- 1. Non-Chinese citizens with a valid passport
- 2. High school graduate or equivalent to a Chinese high school graduate
- 3. Be in good health condition and above the age of 18
- 4. Observe the law and regulations of People's Republic of China and all regulations of the university
- 5. Have the purchasing power to buy mainstream computer for software development.
- 6. Possess basic knowledge of engineering like logical reasoning ability and abstract thinking ability

# **Application Materials:**

- 1. Application form and visa application form
- 2. Graduation certificate of high school

Graduation certificate should be in Chinese or English. If not, it should be translated into Chinese or English and be notarized.

3. An official transcript from the college you have recently attended

\*Official transcript should be in Chinese or English. If not, it should be translated into Chinese or English and be notarized.

4. Certificate of English proficiency test

Applicants who apply for English taught program must provide the Certificate Letters that English is the learning language during high school study, or have the IELTS score 5.5 above or TOFEL score 75 above;

5. A photocopy of your passport

6. Bank statement (normally the balance is enough for your first year tuition fee and accommodation fee)

- 7. Health report (within the validation period)
- 8. No Criminal Certificate (If necessary)
- 9. Personal Statement (For scholarship and master applicant)

10. Passport-sized photo

A passport-sized photo taken recently of the applicant

Students who are now studying in China should offer the following documents in addition:

 $\bigcirc$ An agreement of transferring universities from the Office for International Students in which school or university you are studying now (must with common seal) and a recommendation letter from a teacher in the former school or university. About the resident permission, we will help the students to renew it when they register in the university, and won't do before the refrigeration date.

 $\ensuremath{\mathbb O}$  Photocopy of your visa and residence permit in China

## **Contact:**

SICAS (Study in China Admission System) Email: service@sicas.cn



# Tel./Whatsapp: +86-15318861816

Web: www.sicas.cn

# Photo:





